

“ Their services are effective; their services are efficient; **serving adult learners** in schools, healthcare centers, libraries, community centers and in the workplace. ”

Jack Daniels III
President of Madison College



Madison College President Jack Daniels III; Executive Director Jeff Burkhardt; City of Madison Police Department Captain John Patterson

FINANCIALS

REVENUE		EXPENSES	
United Way	\$260,015	701 Dane Street Renovation	\$996,981
Contributions	\$979,701	Personnel	\$621,235
Special Events	\$74,023	Professional Fees	\$59,734
Grants	\$480,279	Marketing	\$68,949
Program Service Fee	\$173,246	Occupancy	\$41,176
Rental Revenue	\$9,577	Office Expense	\$50,971
Investment Return & Other	\$11,868	Program Materials	\$8,854
Total Revenue & Support	\$1,988,709	Staff Development & Travel	\$10,717
		Insurance	\$7,155
		Depreciation	\$20,872
		Other Expenses and Interest	\$21,529
		Total Expenses	\$1,908,173

808
Individuals, corporations,
foundations, and grant making
agencies made gifts in 2016.



Executive Director Jeff Burkhardt; Board Secretary Erika Rosales; Board President Maureen Miner

2016 WAS AN AMAZING YEAR
THANKS TO YOUR DEDICATION
TO ADULT LEARNERS.

On September 12, we moved into our new learning center, expanding our space by more than three times. Most importantly, the new learning center provides dignity and respect to adults who have had negative experiences with education. You opened doors to new opportunity for nearly 1,200 adults. Thank you so much for your support!

As you'll see in this report, we have celebrated many amazing achievements – people who became U.S. citizens, helped their children succeed in school, got new jobs, and gained promotions because of their hard work in our individualized literacy programs. Lupe is a student in one of our customized workplace English programs at North Central Group. Lupe says the classes have helped make communicating with guests and coworkers easier. She's not afraid to answer the phone, and she finds it much easier to speak with the maintenance crew. Her goal is to become a housekeeping manager by taking classes to improve her English. We were honored to partner with NCG, their employees, and so many other organizations and companies in Dane County to reach more adults in 2016.

1 in 7 adults in Dane County needs us. With a new facility, more community support, and increased numbers served, we are poised to continue meeting the literacy needs of residents here in Dane County. We thank you for your continued dedication to supporting the hopes and dreams of adults and families in Dane County.

Sincerely,

Jeff Burkhardt
Executive Director

Maureen Miner
Board President

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Madison, WI 53713
Permit No. 2216

**Literacy Network™**
Improving Lives Through Literacy

701 Dane Street, Madison, WI 53713

“ It’s important for children and adults to learn to read. It’s a **basic survival skill**. You need it to apply for jobs, college and other important things. You need it for everyday living - to cook, follow directions, help your children with their homework, and travel. It also helps people experience and learn about other things that they wouldn’t experience or know about any other way. ”



Otis Cox
Adult Learner

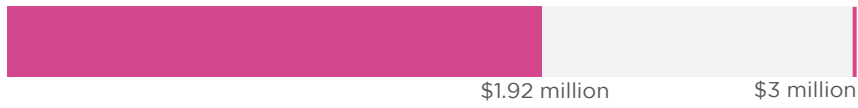


“ I was born in Bhutan, where education for women was banned, I could not go to school until I was 30 years old. I went to language classes. In Nepal after I had my 5 children, I can read in Nepali and now with Literacy Network help, **I can read and write** basic communication in English. This helps us to get information we need from anywhere. Children should read so that they don't have to go to language classes at old age like me. ”

Krishna Subba
Adult Learner

**ANNUAL
REPORT
2016**

CAMPAIGN PROGRESS



Thanks to the help of
398 DONORS
we reached 64% of our
\$3 million goal

A NEW BEGINNING...

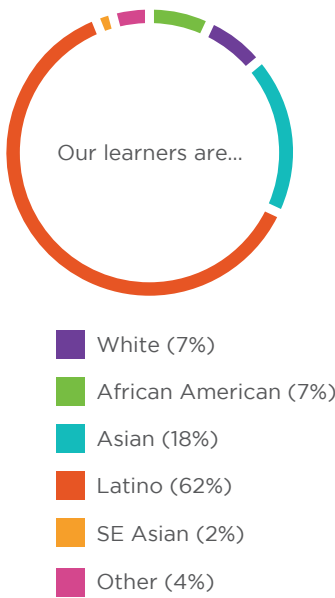
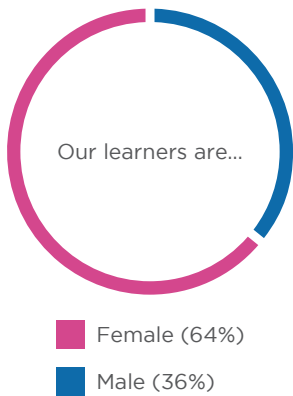
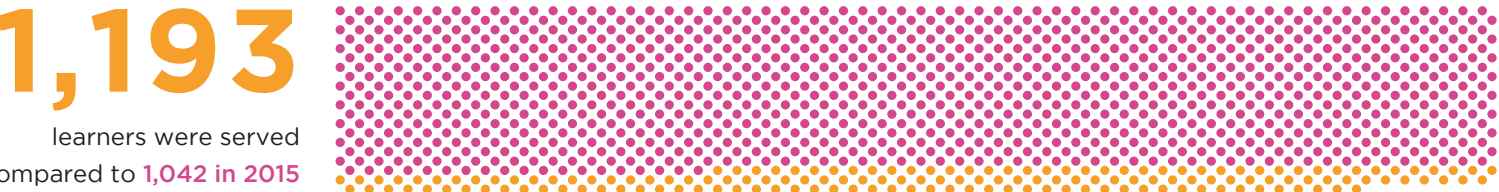
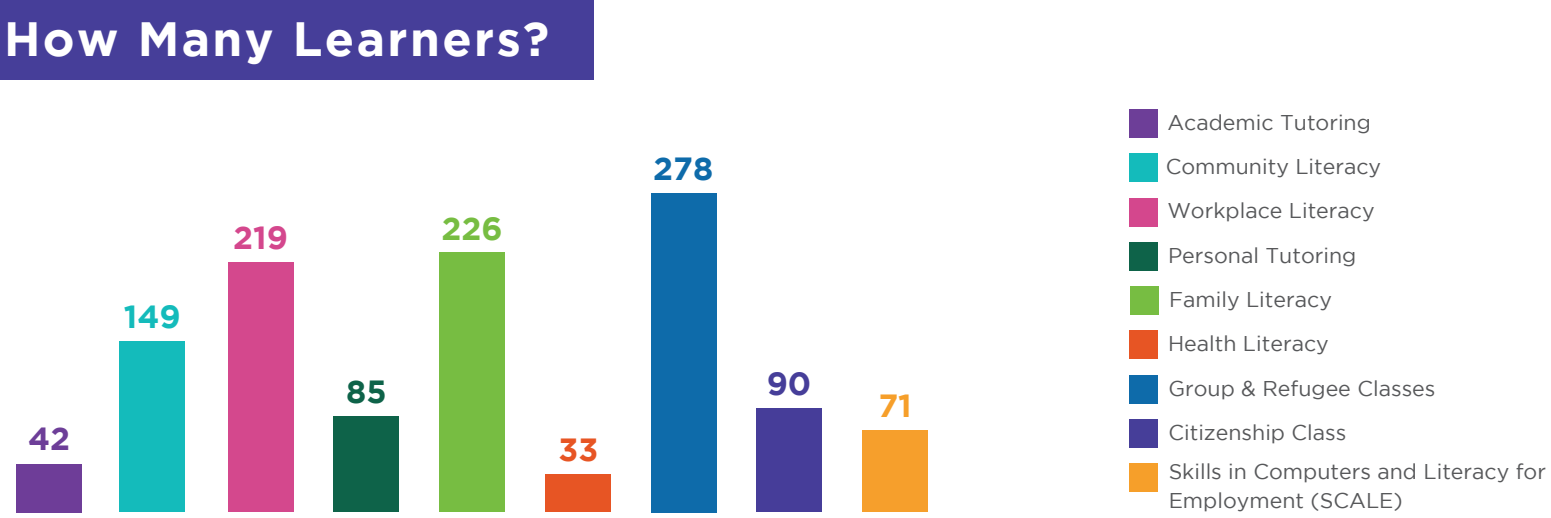
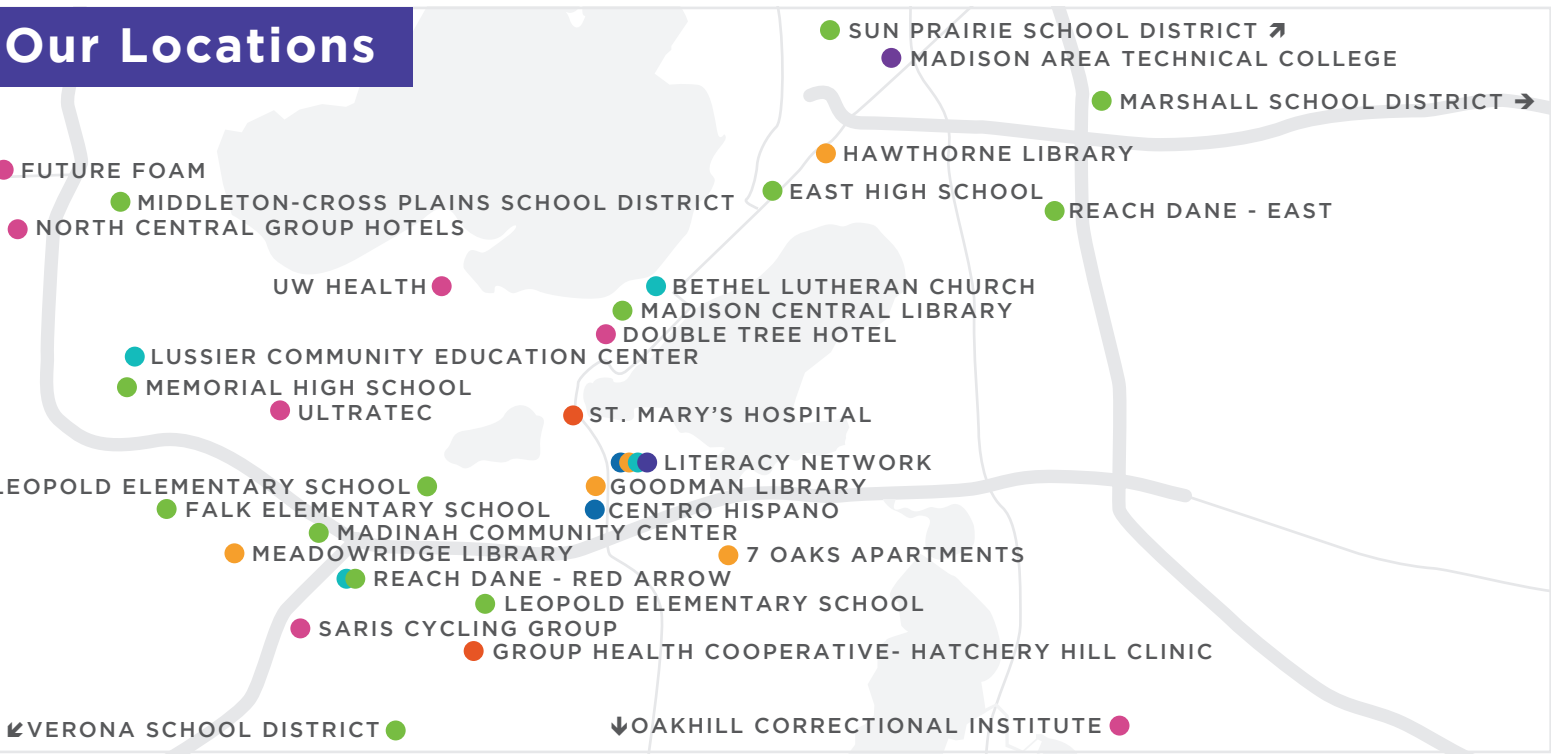
2016 brought the opening of new doors. Actually, the doors are reused from the former Wingra clinic. The renovation of 701 Dane Street has created a place where more students can thrive on their literacy journey, more volunteers can support them, and more staff can create lessons. Five years ago, donors, volunteers, board members, and staff all knew that a bigger space would be key to bringing dignity and respect to the forefront of adult literacy education in Dane County. Because of your support, this dream became a reality.



Literacy Network donors and volunteers: Peter Lundberg, Jack Meyer, Betty Harris Custer, and Corkey Custer

Learn more at...
GROWINGTHROUGHLITERACY.ORG

THE PROGRAMS YOU SUPPORTED IN 2016



January 2016
We began the year with \$732,000 raised toward the \$3 million campaign goal. The new space had been purchased in 2015 but we were still renting the tiny Park Street office.

April 2016
The campaign went public at Reading Between the Wines with over 180 guests in attendance.

June 2016
Contracts were officially signed and the renovation construction started on the new building. Gifts and pledges totaled \$1,251,000.

September 2016
Staff moved into the new building and one week later, the first students were registered for fall classes.

October 2016
The finishing touches of the building were complete and over 100 supporters and learners joined in festivities to celebrate the new learning center.

December 2016
The first semester of classes in the new building ended with an increase of 151 students served. The year ended with gifts of \$1,920,000 raised toward the \$3 million goal.

